



Town of Parker's Christmas Carriage Parade

One of Parker's staple events, the Christmas Carriage Parade not only features a spectacular all-equestrian procession but it also delights event-goers with a holiday market, pony rides and petting zoo, ice sculpting and, of course, photos with Santa! Sponsoring a Town event is a wonderful way to support the community while promoting your business or organization. *Some sponsorship opportunities are limited and are named on a first-come, first-served basis.*

 **Estimated Total Attendance**
6,000+ spectators

December 14, 2019
Noon - Downtown Parker

Sponsor Benefits

Sponsorship commitments are due by Oct. 4, 2019

	Presenting \$6,000 (Exclusive)	Santa \$4,000 (Exclusive)	Ice Sculpture \$2,500 (Only 2)	Petting Zoo/ Pony Ride \$2,000 (Only 2)	Reindeer \$1,750 (Only 2)	Elf \$1,500	Announcer Booth \$1,000 (only 2)	Candy Cane \$750
Logo on event web page	■	■	■	■	■	■	■	name
Name announcements during the event	■	■	■	■	■	■	■	■
Name in event press releases, e-mail blasts, social media posts and Talk of the Town newsletter	■	■	■	■	■	■	■	■
Logo on event posters	■	■	■	■	■			
Sponsor recognition on event programs	■	■	■	■	■	name	name	name
Booth rights at event (Town provides 10x10 tent, 2 tables, 2 chairs) sponsor provides banner and all other booth supplies	■	■	■	■	■	■	Banner (sponsor provided) on announcer booth	
Logo in an ice sculpture	■		■					
Exclusive Presenting Sponsor for event. The Town of Parker invites you to the Christmas Carriage Parade presented by (Sponsor)	■							
One of most prominent sponsor logos on event promotional materials and event web page	■	■						
Grand Marshal parade entry after Color Guard (sponsor to provide banners)	■							
Name announced in association with bringing Santa to Town and Sign/banner (provided by sponsor) on Santa's carriage in the parade		■						

Contact Brooke Spain at sponsorship@parkeronline.org or call 303.805.3253 to become an event sponsor! Visit ParkerOnline.org/CarriageParade for more information.

