

Brandi Wilks

What is your occupation?

I am Co-Owner of Wilks Real Estate here in Parker. My business partner is my husband. Together we run a referral based residential real estate brokerage and take a consultive approach to helping people buy and sell their homes.

What other governmental service have you been involved in?

For the past few years, I have served our town in many ways.

Currently I am serving on the Parker Special Licensing Authority which approves, denies, and maintains the liquor licenses in our town.

I am also serving as the Vice-Chair for the Downtown Business Alliance of Parker.

What community activities are you/have you been involved in?

- Downtown Business Alliance (DBA) – Vice Chair 2021-Present
 - Implemented the DBA's Friends of the DBA program for businesses outside downtown Parker.
 - Events
 - Parker Christmas Parade 2022
 - Trunk or Treat off Mainstreet 2022
 - Fall Festival 2023
 - And many more
 - Membership Committee
 - Communications Committee Chair
- Special Licensing Authority of Parker – 2021-Present
- Wilks Real Estate Charity Events – 2007-Present
 - Raised money & donations throughout the community for:
 - The Parker Task Force
 - SECOR Cares
 - Royal Family Kids
 - ASPCA
 - Malas for Tatas
 - Parker Secret Closet
- Member of the Parker Area Chamber of Commerce – 2018-Present
- Downtown Parker Volunteer – 2018-Present
- Legend JV Cheer Mom – 2021
- Board Member of the Ponderosa Theatre Parents – 2020-2021
- Flag Football Coach through Parker Rec Center – 2010

What are your hobbies?

Aside from Volunteering in our community and at my children's schools & activities which are my main hobbies, I really love photography and reading.

What made you decide to run for Town Council?

That's simple, to give back to the town that has given so much to me in my 39 years here. AND to continue to protect that hometown community spirit we have all come to love here in Parker.

My grandparents started our family legacy 3 generations ago in Parker. This town is full of wonderful, powerful people who deserve an equally powerful voice to represent them on town council.

It doesn't matter if you just moved to Parker or if you have been here your entire life, each resident and business owner deserves a representative who truly knows & understands what Parker is and why it is worth protecting.

What will your top priorities be if elected to Town Council?

Responsible Growth in the Right Places

LOCALLY OWNED BUSINESSES

The local business community which I am proud to be a part of, whether they are a big box, a franchise, or a mom & pop shop and everything in between are owned by Parker Residents and all play a vital role in our community.

These businesses provide support for our local schools, they provide jobs to our residents, sales tax revenue and most importantly they help with our hometown feel. This delicate ecosystem is a large part of what makes Parker thrive and they need to be protected.

One of my priorities as a Town Council Member will be to help revitalize Downtown Parker through the sale and development of the 5 parcels of land owned by the Town of Parker located off Mainstreet in Downtown Parker. Currently our Downtown is suffering from large gaps and a lack of retail space. Residents of Parker are heading out of town to Southlands, Castle Rock & Lone Tree which is taking revenue away from the Town of Parker and our Local Business Owners.

I believe that if we all work together we can approve a development of these pieces of land that fits the hometown feel of Parker while benefiting local businesses & attracting more businesses which contributes to our residents in many ways.

SAFETY & HEALTH

Parker continuously ranks amongst the top 10 safest places to live and as someone who has a family member who serves on the Parker Police force, I take pride in knowing my children and our families are safe here. Our law enforcement officers are highly dedicated in protecting our town including a strong presence at our schools and throughout our town. As a Town Council Member, it will be a priority of mine to help ensure our officers have the resources they need to continue to keep our town safe as well as additional resources to ensure our officers are well taken care of.

RESPONSIBLE GROWTH IN THE RIGHT PLACES

The reasons for living in Parker are for the most part consistent, people move here for the hometown feel, the award-winning parks, the remarkable community, the safety, and the schools. Parker has been rated one of the top places to live in the US and it shows.

Many of our parcels of land have been designated and zoned for decades. Yes, Parker has grown exponentially since the 1990s. However, in the last decade, our town of 57,000 residents, was the slowest growing town in Douglas County, with a growth rate of 25 percent. With the current plans our community will be built out at 72,000 citizens, much less than some of our neighbors.

As a town council it is not our place to say what can go on someone's land, but we can make sure it fits in our town and follows our rules. We need to plan for our growing population as a younger generation as well as our retired generation and everything in between.

Maintaining that hometown feel takes work. It takes a responsible Town Council to ensure that the Master Plan is being followed, that the criteria set forth in our town to protect the residents, the businesses, and the open space is protected while still planning on growth. That will be one of my top priorities on Town Council.

Do you have a campaign website? If so, please list:

<http://www.wilksforparker.com/>